

Growing your environmental business

Tools, tactics, and takeaways

Xylem International Dealer Meeting New Orleans, LA

October 6-8 2025

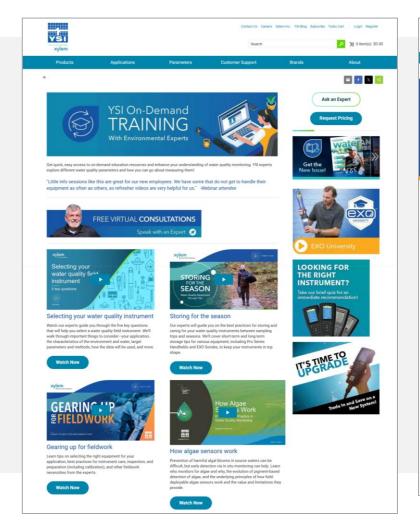


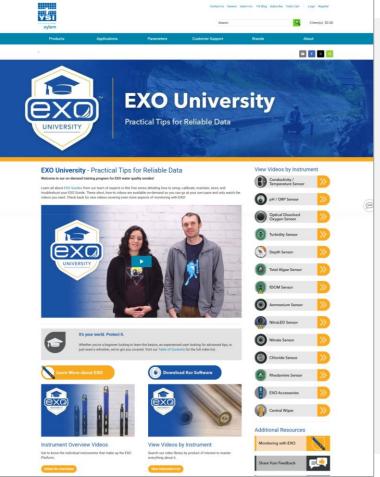
xylem

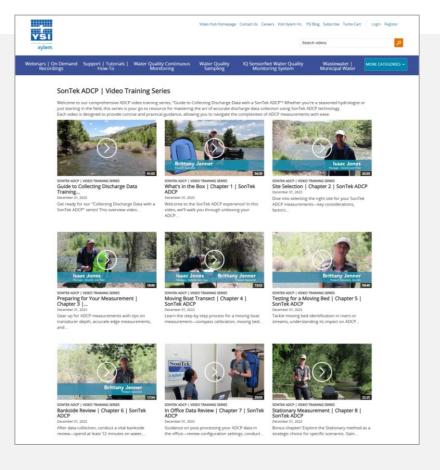
Tools



Webinar hub, EXO University, ADCP Training Series











Webinar hub, EXO University, ADCP Training Series



www.ysi.com/environmental-on-demand-training

Webinar Hub

Organized collection of recorded webinars

- Instrument selection
- Gearing up for fieldwork
- Storing for the season
- How sensors work
- And more!

New webinars

Watch for new webinars every year

- Fundamentals
- Advanced tips
- Technology reveals

Upcoming webinar in October



Webinar hub, EXO University, ADCP Training Series

www.ysi.com/exo-u

EXO University

Ultimate resource for EXO Sondes

- Instrument overviews
- Calibration guidance
- Setup, maintenance, & storage
- Kor Software / Kor Mobile
- Advanced tips



Choose your path

Multiple ways to navigate

- Video categories
- Browse by sensor or instrument
- Full table of contents
- Additional resources



Webinar hub, EXO University, ADCP Training Series



Video Hub > SonTek

ADCP training

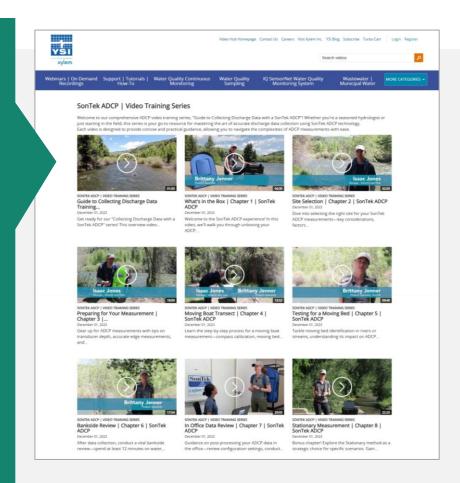
Comprehensive guide to collecting data with an ADCP

- Equipment
- Site selection
- Preparing for measurement
- Moving boat transect
- Moving bed
- And more!

FlowTracker training

Master the art of accurate data with FlowTracker2

- Wading rod
- Navigation
- Beam checks
- Measurements
- Data review
- And more!





Even more videos

Video.YSI.com | Customer Support > Videos





SUPPORT | TUTORIALS | HOW-TO EXO Sonde Ordering Guide



WATER QUALITY CONTINUOUS MONITORING Kor Mobile App | Overview



WATER QUALITY SAMPLING
Selecting Your YSI Pro Series Water Quality
System



AQUACULTURE
Real-Time Water Quality Monitoring for Marine Science | SIMS





SUPPORT | TUTORIALS | HOW-TO
Cómo calibrar el medidor de oxígeno
disuelto...



WATER QUALITY CONTINUOUS MONITORING
YSI ProDSS or EXO Multiparameter Water
Quality...



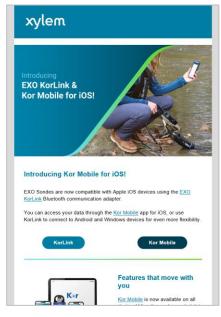
SONTEK, A XYLEM BRAND
SonTek-IQ Standard and Plus vs IQ Pipe:
What's...



Stay informed

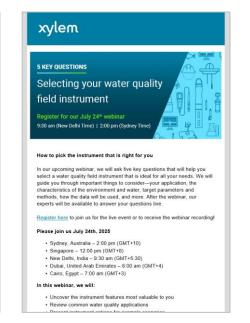
Email update list











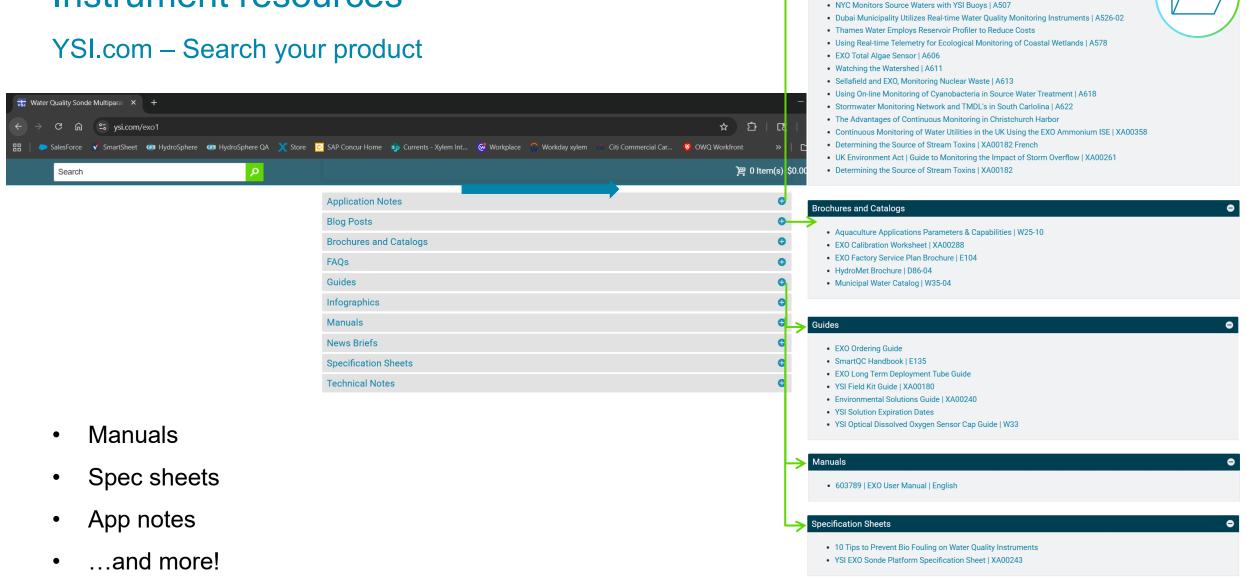
Keep up with the latest:

- Product launches
- Marketing initiatives
- Resources

Make sure your email preferences are set up correctly!



Instrument resources



Application Notes



Water Blogged

YSI.com





Brands

Subscribe for:

- Technical guidance
- Product launches
- Application notes
- Customer stories

Water Blogged

Products

All Aquaculture Level/Flow Laboratory Surface Water

e Water Wastev

Applications

Wastewater

Parameters



Customer Support



Real-time water data, simplified | Introducing HydroRIG™

Catie Marchand | Aug 27, 2025

In the world of environmental monitoring, timing is everything. When a storm hits, when contaminants spike, when water levels change—these are not events you want to find out... Read the Full Story



Top 10 tips for deploying multiparameter sondes in marine environments

Curt Butler | Aug 11, 2025

Whether you're monitoring water quality in an estuary, harbor, or coastal reef, marine environments present unique challenges for collecting accurate, reliable data. From... Read the Full Story

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*Select application(s) of interest:

Surface Water:

Laboratory:

Wastewater:

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Tags

Application Notes (47)

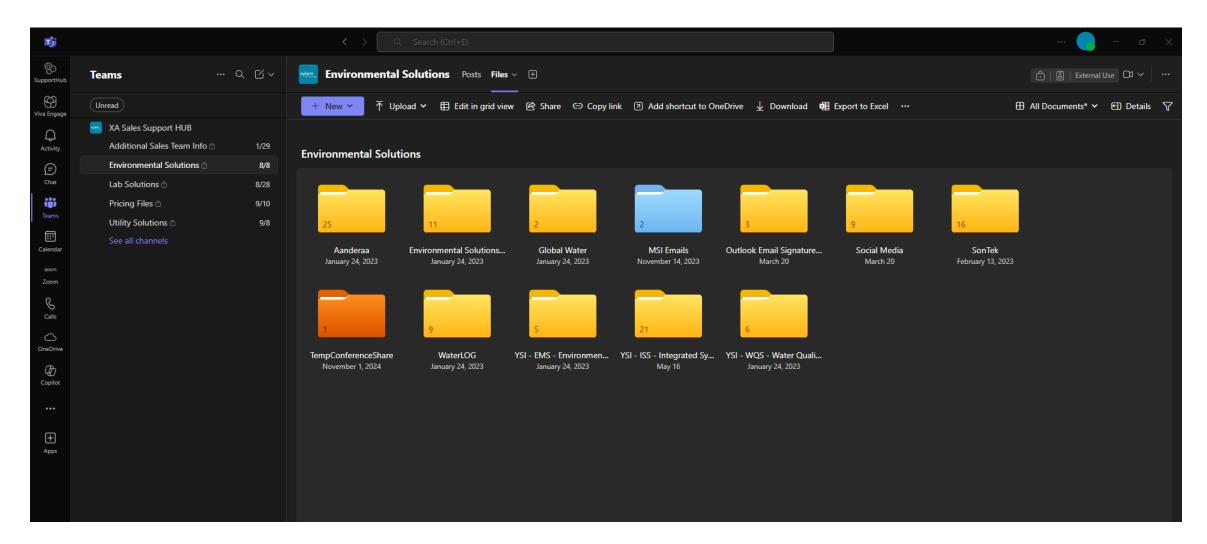
Aquaculture (32)

Continuous water quality monitoring (108)

Drinking Water (7)

XA Sales Support HUB

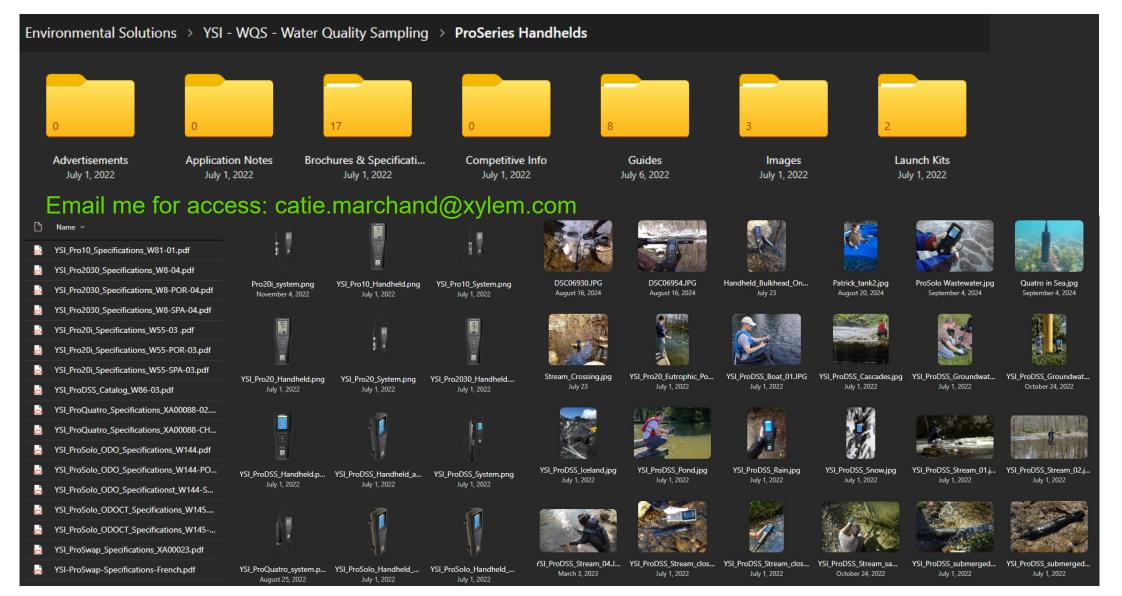
Microsoft Teams





XA Sales Support HUB

Microsoft Teams



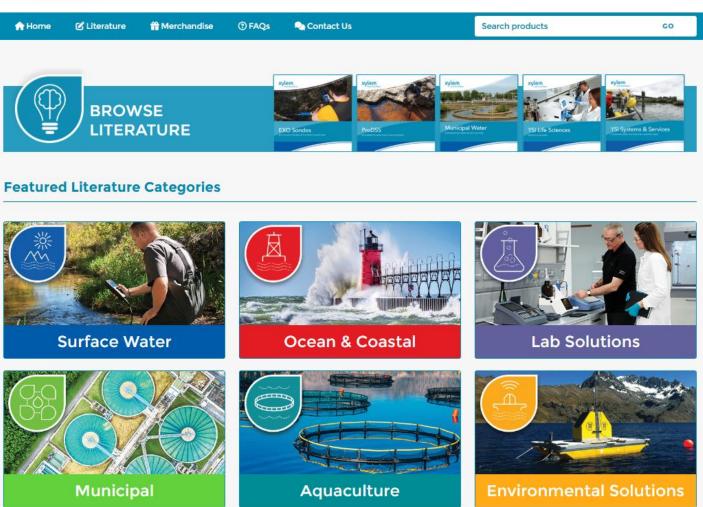


Conferences

Xylem Lit Store

- Order printed copies of marketing materials for customer events
- Ask your local rep for help creating an account: External Partner Registration





▲ My Account (Catie.marchand@xylem.com) Log out Cart (0)



Conferences

Participate with presentations



Submit customer/partner application stories as abstracts for oral or poster presentations!





Stay informed

- 1. Sign up for the newsletters and updates from your brands
- 2. Read marketing emails!
- 3. Be the expert in the field
- 4. Reach out to your local Xylem rep and Technical Support for guidance, training, and support

ysi.info@xylem.com sontek@xylem.com aanderaa.support@xylem.com



